

Tuesday 29th November 2011

15th Annual Dinner

Hilton Hotel, Belfast

**Moy
park**



love the flavour...

**At Moy Park,
we're committed to...**

- Customers & Consumers
- Respect for the Environment
- Excellence & Quality
- Social Responsibility
- Safety & Integrity



*Congratulations
from Moy Park!*

Moy Park is proud to work with over 600 of the finest poultry farmers in Northern Ireland.

Congratulations to all those who picked up an accolade at this year's Farming Life Awards.



PAST CHAIRPERSONS

- 1996-1998 Dr Trefor Campbell, CBE, F.R.Ag.S
Managing Director of Moy Park Ltd
- 1998-2000 Mr Arthur Anderson
General Manager of Tayto NI Ltd
- 2000-2002 Mr Alan Gibson
Purchasing Director of Moy Park Ltd
- 2002-2003 Mr. Michael Moreland
Managing Director of Andrews Holdings
- 2004-2006 Mr John Barrett
Executive Director of Coca-Cola Bottlers (Ulster) Ltd
- 2006-2008 Mr David H Malseed
Managing Director of United Molasses (Ireland) Ltd
- 2008-2010 Mr Richard Moore
Joint Managing Director of Linden Foods

NIFDA

NIFDA is a voluntary organisation committed to helping Northern Ireland food and beverage companies compete successfully and to represent and promote their interests. It was established to provide services to enhance, promote, inform, educate and develop member business.





NIFDA would like to acknowledge the sponsorship of Moy Park Ballymena, Diamond Recruitment and Safefood towards this event.

PROGRAMME

7.30 pm	Drinks reception with the Industry
8.15 pm	Introduction and Welcome – Tony O’Neill
8.30 pm	Mark Price, Managing Director, Waitrose
8.55 pm	Thank you
9.00 pm	Dinner
11.00 pm	Close



Waitrose

GUEST SPEAKER

Mark Price, Managing Director, Waitrose

Mark joined the John Lewis Partnership in 1982 as a graduate trainee. He held numerous posts before becoming Managing Director of Waitrose in April 2007. Prior to this, in 2005 Mark was appointed as the Partnership Development Director (responsible for Strategy amongst other things) when he became a member of the Partnership Board. In January 2011 Mark became Chairman of Business in the Community, a post he will hold for three years. He is also Chairman of the Prince’s Countryside Fund and an Non Executive Director for Channel 4.

Menu

Local prawn and crab bisque with
fennel, baked in puff pastry



Pork rilette with confit onion, Gracehill black pudding,
beetroot reduction and young watercress



Celeriac stuffed Duchy chicken olive from Moy park, baked creamed
leek potatoes, Comber root vegetables and a roast chicken jus.



Booze berry trifle with a baked pear and chocolate
tart and gingerbread ice cream



Petit fours



Tea or Coffee

Wines

TBC

NIFDA MEMBERS 2011

A.N. Irwin & Sons
 ABP Lurgan
 ABP Newry
 Agri-research (Ireland) Ltd
 Allied Bakeries Ireland
 Alltech Northern Ireland
 Andrews Flour
 Avondale Foods Ltd
 Beck & Scott Ltd
 Britvic NI
 Burke Shipping Services
 Cefetra Ltd
 Chestnutt Animal Feeds
 Coca-Cola HBC Northern Ireland
 D S M Nutritional Products (UK) Ltd
 Dale Farm Dairies Limited
 Devenish Nutrition Ltd
 Doherty & Gray Ltd
 Dungannon Proteins
 Dunbia Ltd
 Elliotts Tradition
 Etherson Meats Ltd
 Fane Valley Co-Op Society Ltd
 Fane Valley Dairies
 Fane Valley Feeds
 Fane Valley Stores
 Ferris & Co. (Belfast) Ltd
 Finnebrogue Venison
 Foyle Food Group

Freeza Meats Ltd
 Frylite
 G E McLarnon & Sons Ltd
 Glastry Farm Ice-Cream
 Glenfarm Holdings Ltd
 Golden Cow
 Gortavoy Feeds
 Goulding NI
 Hewitts
 Hilton Meats
 Hilton Meat Products
 Hughes Mushroom
 James Doherty (Meats) Ltd
 James Neill Ltd
 James Tolland & Co Ltd
 John Thompson & Sons Ltd
 Johnson Brothers (Belfast) Ltd
 Kerry Food Northern Ireland, Located in
 Portadown, Omagh, Coleraine & Enniskillen
 Linden Foods Ltd
 Linergy
 Mackle Petfoods
 Mash Direct
 Masons Animal Feeds
 McErlains Bakery (Magherafelt) Ltd
 McIlmoyle & Associates
 McWhinney's Sausages
 Moy Park Ballymena Ltd
 Moy Park Ltd

North Antrim Mills Ltd
 North Down (Belfast) Ltd
 Northern Ireland Grain Trade Association
 (NIGTA)
 Northern Ireland Meat Exporters Association
 (NIMEA)
 North Antrim Mills Ltd
 Nutec Ltd
 Nutrition Services (International) Ltd
 O'Kane Food Service
 Omagh Meats
 Orchard County Foods
 P McCann & Sons
 Precision Liquids
 Premier Bakeries Ireland
 Pritchitts (Lakeland Dairies)
 Punjana Tea Co Ltd
 R & H. Hall Ltd
 Rich Sauces
 Skea Egg Farms Ltd
 Spices Nice
 Strabane Mills Ltd
 Strathroy Dairy Ltd
 Tayto (NI) Ltd
 Thomas Hutchinson & Sons Ltd
 Trouw Nutrition
 U-Bake Ltd
 United Dairy Farmers
 United Feeds Ltd

United Molasses (Ireland) Ltd
 Vion
 W & R Barnett Ltd
 W. D. Irwin & Sons Ltd
 W.D. Meats Ltd
 White's Speedicook Ltd
 Willowbrook Foods
 Wilson's Country Ltd
 Yara UK Ltd

NIFDA ASSOCIATE MEMBERS 2011

Blueprint Specialist Appointments
 Carson McDowell
 Deloitte LLP
 Diamond Recruitment Group
 Forde May Consulting
 Goldblatt McGuigan
 Holchem Laboratories Ltd
 Labelone
 L P Associates NI
 Northern Bank
 Piotech Ltd
 PRG Recruitment
 Robinson Group
 SGS United Kingdom Ltd
 Sysco Software NI
 Ulster Bank Ltd
 Woodside Haulage Ltd



NORTHERN IRELAND FOOD AND DRINK BOARD 201

CHAIRMAN

Tony O'Neill

Business Development Director
Moy Park Ltd

BOARD MEMBERS 2011

Michael Bell

Executive Director
Northern Ireland Food and Drink
Association Ltd (NIFDA)

John Barrett

Non-Executive Director
Coca-Cola Bottlers (Ulster) Ltd

Declan Billington

Managing Director
John Tompson & Sons

Dr David Dobbin, CBE

Chief Executive
United Dairy Farmers

Nigel Dunlop

Chief Executive
Moy Park Ltd

Tracy Hamilton

Finance Director
Mash Direct Ltd

David Holmes

Manufacturing Manager
Premier Bakeries (Ireland)

Brian Irwin

Joint Managing Director
W D Irwin & Sons Ltd

Richard Moore

Director
Linden Foods/Linergy

Phelim O'Neill

Chief Executive
NI Meat Exporters Association

Keith Smyton

Marketing Manager
Ulster Pork & Bacon Forum

Stephen Marshall

General Manager
James Neill Flour

Jason Hempton

National Account Manager
Dale Farm Ltd



2010 NIFDA ANNUAL DINNER

The 2010 Northern Ireland Food and Drink Annual Dinner took place in the Hilton Hotel, Belfast on Thursday, 7th October 2010.

The guest speaker at the fourteenth Annual Dinner was Andy Clarke, CEO, ASDA, who was warmly welcomed by the audience,

The Minister for the Department of Enterprise Trade and Investment, Arlene Foster was one of the prestige members of the audience which consisted of circa 250 representatives from the agri-food industry. The Chairman, Tony O'Neill, stated that the agri-food industry was without doubt the heart of the Northern Ireland Economy.

Tony O'Neill stated that the Northern Ireland Rural economy directly benefits from £3.2bn in the food and drink industry including the £1.5bn generated by exports. He commented that the Northern Ireland food and drink industry was a progressive sector with increasing productivity and high levels of innovation. Tony O'Neill stated that great care and diligence was taken to provide

customers with better value for money and more exciting and better added value new products.

Tony O'Neill stated that if we achieve 40% of growth in the Northern Ireland Food and Drink Industry, turnover to £2.45bn could generate up to 15,000 jobs in the Province and more than 600,000 new exports per year. In order to achieve these numbers we need co-operation, collaboration and concentration unlike anything delivered to date. Key to our success in all of this will be the support of our retail colleagues.

He pointed out that the agri-food sector had grown through the worst recession and proven their resilience, and have proven to their customers that the Northern Ireland Food and Drink Industry were world class providing very high quality products and service. He continued that the numbers attending this dinner testified to the importance and relevance of NIFDA and deserves the support of its members more than ever.



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Enhancing food safety

Food safety and consumer confidence are critical to the reputation of the food and drink industry. **safefood's** Knowledge Networks connect those involved in creating and applying knowledge to enhance the integrity of the food supply chain on the island.

To find out more about **safefood's** Knowledge Networks and how to join, visit <http://safefood.ning.com>

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DIAMOND PROVIDES	GDA
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Service	100%
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GDA= GUIDELINE DAILY AMOUNT

NIFDA/ULSTER FARMERS' UNION OUTLOOK FORUM

The annual NI Food and Drink Association and Ulster Farmers' Union 9th Outlook Forum was held on Wednesday 9th March 2011 in the Food Technology Centre, Loughry Campus, Cookstown.

The 2011 Outlook Forum was aimed at the next generation of the food industry and was titled 'Agri-Food the Next Generation – Live Blog'. The Forum provided an opportunity for young farmers, processors, retailers and food service representatives to come together with industry veterans to discuss where the industry is going and answer some pressing questions.

- **What are the challenges?**
- **How do we tackle these challenges?**
- **What will the industry look like beyond 2030?**

Some 60 UFU, YFCU and NIFDA members as well as non-members attended the Forum.

The event began with registration and buffet supper which was followed by a welcome and introduction to workshops.

The aim of the Forum was to have several breakout groups made up from representatives from across the supply chain. Each breakout group was facilitated by a senior industry representative and Mr Michael Bell, Executive Director, Northern Ireland Food and Drink Association gave a conclusion of the evening's proceedings.



NORTHERN IRELAND FOOD AND DRINK AWARDS 2011

Northern Ireland's finest producers were honoured at this year's Ulster Bank supported Northern Ireland Food and Drink Awards. Winners in nine categories were commended for excellence in new products, training, supplier chain, best restaurant, food programmes and contribution to the industry and received their prestigious awards at Belfast's Ramada Plaza Hotel on Friday 25th March 2011.

The Ulster Bank Best New Product (large company) was presented to Dungannon based beef and lamb processors Linden Foods for their 'Rosemary and Garlic Leg of Lamb' whilst Ards Peninsula based Glastry Farm Ice-Cream picked up Best New Product by a small company with their Kilbeggan Whiskey Ice-Cream. The Service Sector Award backed by Invest NI, was awarded to Lisnaskea meats company Kettle Irish Foods for its 'free range peat and heather smoked chicken breast' with Hannan Meats winning the DARD Supply Chain Excellence in Farming Award. The Moira based food company was commended for a full range of products including Glenarm Estates Organic Shorthorn Beef and Lamb, fresh and smoked Glenarm Organic Salmon and Joseph and Stephen O'Neill free range rare breed pigs.

The Food & Drink Sector Skills award for Training Excellence was presented to Deirdre Fitzpatrick & Associates in partnership with Full Circle Management Solutions, for their organisation's 'Seed Food & Fisheries Development Programme.' The 2011 NI Regional Food Programme award winner for best promotional event/initiative was Belfast City Council in recognition of their 2010 Great Belfast Food Week, which celebrated

Northern Ireland's unique food culture and history and encouraged the public to enjoy and support our local agri-food industry.

The Northern Ireland Good Food is in our Nature People's Award was presented to Suki Tea for their Fairtrade organic Earl Grey Blue Flower tea and the 2011 Taste of Ulster Restaurant of the Year went to Lisburn based steakhouse and urban grill, Del Toro.

High profile Ballymena businessman Billy O'Kane from O'Kane Poultry was named the 2011 recipient of the Ulster Bank award for Outstanding Contribution to NI Food and Drink. Mr O'Kane carried on the mantle which his father began in 1932 and further expanded the award winning O'Kane Poultry, creating one of Northern Ireland's key suppliers to the retail and food service sectors in both the UK and Ireland. The company later merged with Craigavon based Moy Park and in November opened a new high-tech turkey processing plant at its Ballymena base.

Ian Jordan, Head of Business and Commercial Banking, Ulster Bank said, "These awards clearly demonstrate that Northern Ireland can compete with the very best food companies in the world and I would like to congratulate all the winners and runners-up for their commitment, hard work and innovative approach to business development. Our own involvement with the Balmoral Show complements this sponsorship; and underlines our enthusiasm for and commitment to the agri-food sector."

NIFDA Executive Director Michael Bell also congratulated all the winners and short-listed companies and paid tribute to principal

sponsor Ulster Bank, the judging panel and all ancillary sponsors. "This year's awards attracted a record level of entries from a diverse range of producers and organisations throughout Northern Ireland giving the judges an extremely tough challenge. Each year our members continue to raise the bar, show tremendous endeavour and enthusiasm as they successfully operate in today's difficult economic climate."

The biennial awards programme organised by the Northern Ireland Food & Drink Association (NIFDA) is supported by principal sponsor Ulster Bank as well as prestige sponsors ASDA, M&S, Sainsbury's and Tesco. Partnership sponsors of the awards are DARD, LMC, Ulster Pork and Bacon Forum, Invest NI, food and drinks sector skills council, Improve and the Northern Ireland Regional Food Programme.



2011 NORTHERN IRELAND FOOD AND DRINK AWARD WINNERS

Categories:

SERVICE SECTOR AWARD

Sponsored by Invest Northern Ireland

Kettle Irish Foods – *Free Range Peat and Heather Smoked Chicken Breast*

ULSTER BANK BEST NEW PRODUCT

Large Company Award

Linden Foods – *Rosemary and Garlic Leg of Lamb*

ULSTER BANK BEST NEW PRODUCT

Small Company Award

Glastry Farm Ice-Cream – *Kilbeggan Whiskey Ice Cream*

RURAL PRODUCT/SUPPLY CHAIN EXCELLENCE IN FARMING AWARD

Sponsored by the Department of Agriculture and Rural Development

Hannan Meats

ULSTER BANK OUTSTANDING CONTRIBUTION TO NI FOOD AND DRINK AWARD

Billy O’Kane

NORTHERN IRELAND GOOD FOOD IS IN OUR NATURE AWARD

The People’s Choice Sponsored by Food Northern Ireland

Suki Tea – *Fairtrade Organic Earl Grey Blue Flower*

TASTE OF ULSTER RESTAURANT OF THE YEAR 2011

Sponsored by Food Northern Ireland

Del Toro

THE NORTHERN IRELAND REGIONAL FOOD PROGRAMME BEST

LOCAL FOOD AND/OR DRINK PROMOTION EVENT/INITIATIVE

Belfast City Council

Great Belfast Food Week

FOOD AND DRINK TRAINING EXCELLENCE AWARD

Deirdre Fitzpatrick & Associates in partnership with Full Circle Management Solutions

Seed Food and Fisheries Business Development Programme

THE NORTHERN IRELAND FOOD AND DRINK INDUSTRY:

- Buys 95% Of The Local Agricultural Output
- Supports One In Five Of All Private Sector Jobs
- From 2007 To 2010 It Grew Its Turnover Almost £3.7 Billion
- 67% Of Local Produce Is Sold Externally
- Employs 20,000 Directly And 72,000 More In Farming And Support Services Across Ni
- Every Job In A Nifda Member Generates 3 More In The Supply Chain
- Aims To Create 15,000 New Sustainable Jobs By 2020 By Investing In The Overall Agri-Food Supply Chain From The Farm To The Store



NOTES

Our Vision

NIFDA's vision is a strong and united membership working together towards a sustainable and growing internationally competitive food and drink industry in Northern Ireland.

Our Mission

1. To be the 'Voice' of our members that is respected and listened to by government and other key stakeholders.
2. To collectively develop with our members pan-industry strategies that supports our members' endeavours.'
3. To facilitate members business network development, including member to member support and development networks.
4. To be source of information that is valued by members.

For more information please visit:

www.nifda.co.uk



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